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Put Dollars Back  
in your Budget

How you can fund the latest in  
lighting and controls from Current

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# Current

# **Four** ways to fund LED lighting and advanced controls projects

Get creative with traditional and non-traditional methods to fund your project.



**Take advantage of utility rebates and get paid to upgrade now.**



**The quickest way to fund your project is through our lending partners.**



**Use a tax-centric strategy on your P&L.**



**Leverage government grants and programs.**

Sound difficult? It's easier than you think. We'll introduce you to four solutions that support financing of your lighting and/or controls project today (utility rebates, hassle free loans, tax-centric planning, and grants). It all starts with a call to one of our funding advisors.

# Get **cash rebates** from utilities to upgrade lighting and controls

Rebates are essentially discounts on the cost of energy-efficient LEDs and advanced controls.

The most common utility rebate programs are Downstream (Prescriptive & Custom), Midstream, and Direct Install.



## **Downstream Programs (Prescriptive & Custom)**

Energy-efficient lighting and/or controls for new construction or retrofit projects can be discounted by leveraging utility rebates.

### **Prescriptive**

Rebates are offered for the most common one-for-one changeouts.

### **Custom**

More complex projects require additional data to validate energy savings.

Pre-approval and inspections may be required in both programs.



## **Midstream Programs**

Midstream Programs offer utility rebate discounts right at the point of sale through authorized distributor partners. When an eligible lighting or controls product is Midstream Program listed, the Downstream Program application process, including pre-approval and inspections, is eliminated.



## **Direct Install Program**

Direct Install Programs are designed to identify and implement cost-effective energy efficiency retrofits by supporting the majority of the installation costs to encourage the early replacement of existing inefficient equipment with high-efficiency lighting and control solutions.

# Create a **cash-flow** positive situation

Customizable terms to match your monthly payment with your monthly energy savings



## **Fast**

Receive an answer fast so you know where you stand.



## **Flexible**

No down payment required to ensure you have a cash-positive outcome.



## **Easy**

Simple documentation and automated credit approval can provide you with funding in minutes.

Current lighting solutions provide you with advanced LED lighting along with networked sensors, and software that will make your commercial buildings, retail stores, and industrial facilities more energy efficient.

Financing gives your business smart, affordable options for the latest technology. Customizable terms can match your monthly payment with your monthly energy savings so it has zero impact on cash flow.

# Use a **tax-focused** strategy to fund your next lighting and controls project

**Cost segregation** is a commonly used strategic tax planning tool that allows companies and individuals who have constructed, purchased, expanded, or remodeled any kind of real estate to increase cash flow by accelerating depreciation deductions and deferring federal and state income taxes.



## **Abandonment**

Retire and write off existing and obsolete lighting equipment (Abandonment)



## **Bonus/ QIP Depreciation**

Write off all or part of new energy-efficient lighting equipment (Bonus/ QIP Depreciation)



## **Accelerated Depreciation**

Depreciation on some of the remaining fixed building assets

# Grants can reduce the cost of lighting and controls upgrades

A grant is a means of financial assistance designed to help a business grow in a specific area or reduce energy consumption.



## Big Benefits for Small Business

Due to the economic impact of the pandemic, more grants and programs are available today to help you upgrade your lighting system.



## Zero-Cost Upgrades

Businesses can take advantage of grants to upgrade lighting and save money in the future.



## No Repayment

Grants do not need to be repaid.

The primary advantage of grants is that, unlike loans, they don't have to be repaid. But, navigating all the federal, regional, and local grants can seem overwhelming.



**Show me the  
funding.**

**CALL: 833-544-0514**

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**LEARN MORE**

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